

Overview



Company
CodeBlue Limited

www.codeblue.co.nz

Industry
IT Services Provider

Customer Profile
CodeBlue is the leading provider of proactive monitoring and IT infrastructure services.

Business Challenge
CodeBlue invested in business systems to support their rapid national expansion. However, an increased number of business applications resulted in the need to synchronize data between four disparate applications.

Solution
Flow automats order processing and synchronizes customer data.

- Benefits**
- Unified data across all business systems
 - Significant HR savings
 - Improved data accuracy and availability
 - Faster order processing

Integration Case Study

“All the technology we use we consider best of the breed and we’ve invested in Flow to provide us with a platform to grow”

Ken Davis
Executive Director
CodeBlue Limited

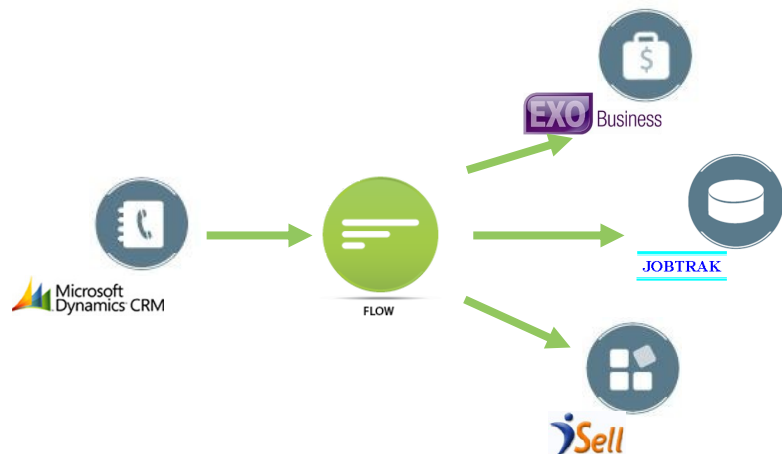
CodeBlue delivers unique information technology support solutions that are customised to suit an individual business.

CodeBlue has been investing in systems that enable them to grow quickly whilst minimising the need to employ additional administrative staff.

However, increased number of business applications resulted in need to synchronise data between four disparate applications.

Using Flow Software CodeBlue have successfully unified data across all applications.

Solution Architecture



“We have the confidence to be able to expand the business without additional administration staff being needed”

Ken Davis,
Executive Director
CodeBlue Limited

Situation

CodeBlue invested in the MYOB Exo financial application package in 2006.

MYOB New Zealand introduced Flow to CodeBlue when they identified the need to take quotes and sales orders from their technology procurement application, IT Quoter, and bring them across into MYOB Exo where they would be expedited.

Solution

Initially Flow facilitated transfer of quotes and sales orders from IT Quoter into MYOB Exo as sales and purchase orders. Subsequently Flow has been updated to ensure the consistency of customer information between the four applications.

Over an 18 month period the use of Flow has been extended to integrate both Microsoft CRM, which is now the central application in support of their customers, and their JobTrack service management application.

“Because we already knew Flow when we decided to buy CRM there was no question for us whether to go with Flow - once Flow is set up properly it continues to work without staff intervention”.

Ken’s advice to others: “Focus on the initial scoping and specification, and test thoroughly”

Benefits

Unified data across all business systems

Flow manages high volume processing without compromise.

Significant HR Savings

Implementation of efficient integrated business systems allows company growth without further investment in administration resources.

Improved data accuracy and availability

Integration delivers better quality and availability in all systems.

Faster order processing

Automatic order transfer eliminates re-keying and allows faster and more accurate order fulfillment.

For more information about Flow solutions for integration and EDI, call Flow today.

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