

Company Profile

Flow Software Limited

Date: 15 Jun. 11

Flow Software Limited

Flow Software's main objective is to provide leading edge integration software that gives our customers a competitive advantage by enabling faster, smarter business results.

Flow is an innovative software organisation with offices in New Zealand and Australia. We specialise in designing, developing, and supporting middleware integration and EDI technologies. This is complimented by consultancy, support, implementation and training services for our customers and business partners.

At Flow we are passionate about what we do and we sincerely believe in the exceptional benefits that our software delivers to all customers.

Established in 2006, Flow Software has introduced a new approach to integration; overcoming the challenges seen with existing products and solutions. Flow was built from the ground up, on the principles of superior:

- ✔ Flexibility
- ✔ Delivery
- ✔ Ease of Use
- ✔ Affordability

Flow Quick Facts:

- ✔ Over 200 diverse companies use Flow across Australasia
- ✔ Over 100 business applications can be integrated by Flow
- ✔ Over 30 accounting and ERP packages are supported by Flow

The Team

The Flow Team combines years of experience, sound knowledge, enthusiasm and commitment for our product, to provide the best outcomes for customers. Business smarts combined with technical and process knowledge deliver a complete solution.

Flow Management

Cameron Hart is the founder and Managing Director of Flow Software NZ Limited. Cameron's passion for EDI and data integration led to the creation of the Flow product which simplifies the deployment of complex integration projects. Cameron's drive to create a world-class solution has led to Flow becoming market leaders in New Zealand and beginning to expand internationally.

Flow Sales & Marketing

Flow Sales executives are selected because they actively listen to the customer, research thoroughly, and collaborate well. You can feel confident that your Flow Sales person will use a thorough needs analysis process to derive the best Flow solution delivering you the best results.

Flow Research & Development

Flow Software is committed to expanding its reach and proactively responding to the requirements of partner products, to ensure customers have exceptional up-to-date integration and EDI solutions. Significant ongoing investment in R&D provides the assurance that Flow will provide solutions in a timely way, by applying their insight into the latest EDI and integration technology trends.

As the founder of Flow, Lead Technologist Cameron Hart provides the leadership for Flow's Research and Development team. Previously Cameron undertook both a B.Sc. in Computer Science and a Bachelor of Business at Auckland University of Technology.

Flow Professional Services

The Flow Professional Services team are trained to apply their academic credentials and technological expertise in business, to focus on helping customers achieve their goals. The team have developed sound reputation, for relating equally well to end-level users as the technically minded customer, ensuring each client experiences responsive and relevant assistance, whatever level of support required.

Although each customer has a Flow Professional Services team member assigned to their solution, there is security in their method of collaboration and detailed documentation, to ensure customers can be supported by any of the team if required.

Administration & Finance

A key part of our business is having an efficiently run office, which is managed by Kristi Churches. If you have financial or accounts enquiries, then it's most likely that you will speak with Kristi.

Board of Directors

Cameron Hart, Greg Woollett, Doug Somers-Edgar, David Masters and Peter Rose provide a wealth of experience to the current Board of Directors. Greg Woollett delivers the Australasian perspective, as he is also enjoys the role of shareholder in the Australian sister company, Flow Software Pty Limited.